



SME TRANSFORMATION

Enabling SMEs Scale Up

With Our Comprehensive SME services

From Small to Big – A Journey Worth Taking.

India has seen numerous SMEs grow into large, successful companies through innovation, strategic vision, technology and professional management.

ASC SME ADVISORY SERVICES

COMMON SME CHALLENGES

- Limited access to credit / funds.
- Limited access to skilled manpower.
- Lag in adopting latest technology and digitalization leading to inefficiencies and scale-up challenges.
- Limited market reach.
- Person driven (unorganized management practices, unstructured reporting).
- Lack of awareness about Govt. Schemes.
- Operational challenges such as lack of adequate information, firefighting mode, compliance issues etc.
- Brand visibility issues.
- Incorrect costing or lack of accurate cost estimation system leading to pricing issues.
- Legal and regulatory compliances.

OUR SME SPECIFIC SERVICES

SME Funding

- Government SME Schemes
- SME IPO
- SME Loans
- Capital Restructuring

Marketing & Customer Relations

- Market Expansion Strategy
- Brand Building
- Social Media Presence Assessment
- Customer Experience Assessment

Processes, Risks and Control

- Cost Analysis and Cost Optimization
- Process Redesigning and Automation
- MIS Preparation (Automation) & Data Analytics
- Budget Preparation and Variance Analysis
- Internal Controls Review (IFC & ICFR)
- Complaints & Grievance Handling
- Vendor Risk Assessment

Technology & Digital Upgradation

- ERP System - Identification & Implementation
- Digital Transformation
- Staff Augmentation
- Virtual CFO Services

Legal Compliances

- GST / Income Tax / Customs Compliances
- Secretarial Compliances
- Legal Support Services

ABOUT ASC

ASC Group's journey began over three decades ago with a vision to deliver high-quality consulting solutions that drive business success. Founded by Mr. Alok Kumar Agarwal, we've grown from a two-person practice to a globally recognized advisory leader, guiding enterprises through complex regulations, international expansions, and transformative growth.

Our services portfolio includes audit and accounting, risk and technology advisory, taxation and regulatory compliances, business support, transaction advisory, legal metrology, insolvency and bankruptcy etc.

300+ professionals (comprising of Chartered Accountants, Company Secretaries, Insurance Professionals, Advocates, and Insolvency Professionals)

14+ offices across India and Abroad.

100 + Services across different service lines.

We have successfully served more than 1000 national and international clients.

LET'S WORK TOGETHER FOR A BETTER FUTURE.



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